

Office Design Is Culture Design

Designing a custom office space isn't just about keeping up with the "Joneses." It's an investment in the future of your organization and the happiness of those who work for you.



Where Brands Come True.

We're a national design company on a mission to help brands transform what is — to what could be.

Transform the place. Transform the people.

There was a time, long since passed, when forgettable, bare-bones office spaces were the norm.

Without a clear incentive, it was hard to convince company leadership that a uniquely designed office space could be transformative to its culture or bottom-line.

Today, it's all different.

Office design is seen as a reflection of a company's commitment to its staff's well-being and the company's future.

Engagement

Highly engaged business units realize a 41% reduction in absenteeism and a 17% increase in productivity.

GALLUP - "State of the American Workplace" - 2020

Time has proven that people can function in a conventional, sprawling cubicle maze. But it's also proven that they simply work better, happier, and healthier when the office is designed thoughtfully and conscientiously.

The effect of great office design shows itself in various ways, most importantly in increased engagement and productivity.

In the past, productivity seemed to be narrowly measured by the amount of work done or the speed at which people could do it every day. But there's been a priority shift towards quality results over quantity, and that requires people to stay engaged.

Retention

People need options. When we don't have the ability and flexibility to find the right space for the right moments during the day, we get stuck physically, mentally, and creatively. When this happens, our health suffers, we disengage, and we start looking around for a better job.

Natural lighting, comfortable furniture, and a balance of open, collaborative, and private spaces are proven to spark employee engagement. These things allow for more inspired work, and more of those magic moments when work doesn't feel like work at all.

The more often that happens, the less we want to work anyplace else.

51% of U.S. employees say they are actively looking for a new job or watching for openings.

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A dynamically designed environment sends quick and undeniable signals to employees and candidates that the company cares about people's needs and fosters a sense of belonging.

And employers who showcase a human-centric approach to the culture and office design are often rewarded by loyalty and longevity.

A great office design gives, engages, and meets needs. It's not a cynical, self-serving mathematical formula. It's about creating an atmosphere and flow that enables people, works in their favor, and inspires them to be their best selves.

Considering a new look?

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